

# THE TREVOR PROJECT

## A RESPONSE TO A NEED

ANNUAL REPORT 2011



In 2010, the media turned its lens on the crisis of lesbian, gay, bisexual, transgender and questioning (LGBTQ) young people who take their own lives. For millions of Americans, these tragic reports of suicide were the first to shed light on the risks facing LGBTQ youth, and leaders from political, business, education and health sectors sought experts in LGBTQ youth suicide prevention to demonstrate how to address the issue.

They sought The Trevor Project.

The U.S. Department of Health and Human Services appointed The Trevor Project to help develop the first National Suicide Prevention Plan to include LGBTQ people. Social media leaders consulted with Trevor to make online spaces safer for youth everywhere. The Trevor Project also opened an overnight call center at the historic site of Castro Camera in San Francisco, named for the LGBTQ civil rights leader, Harvey Milk.

Since 1998, The Trevor Project has provided crisis intervention and suicide prevention services to hundreds of thousands of LGBTQ youth with the support of dedicated and passionate donors and volunteers like you. On behalf of the youth we serve, thank you for your continued support, empowering LGBTQ young people across the country to reach for a brighter future.

# TREVORLIFELINESTATS

31,434

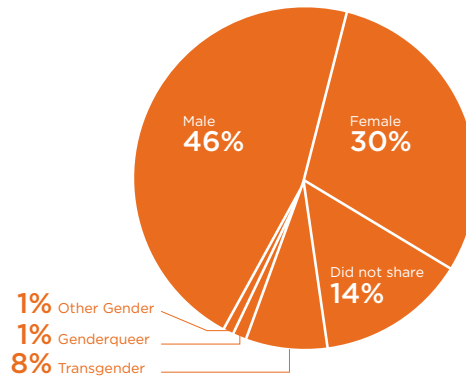
total calls received this fiscal year

17

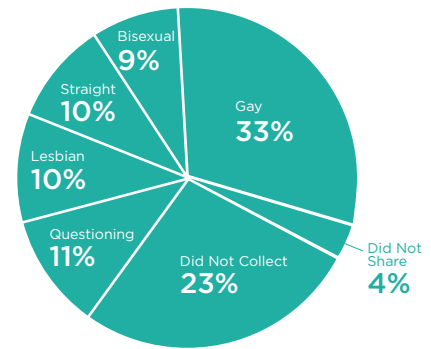
average age

33%

of all calls come from the South



GENDER IDENTITY



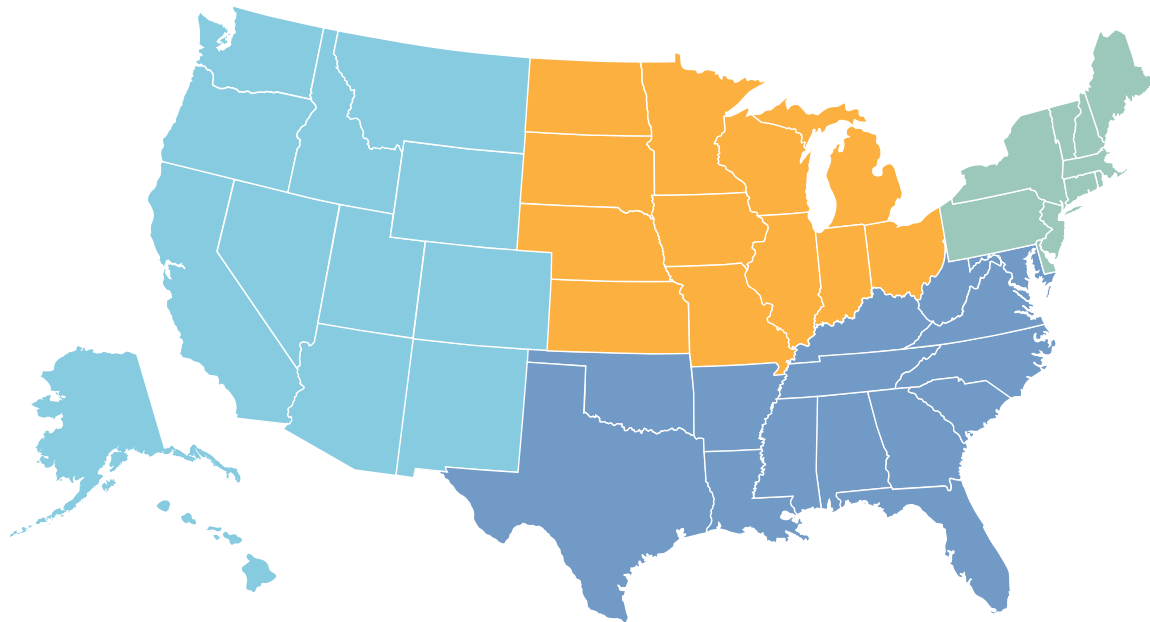
SEXUAL ORIENTATION

The Trevor Lifeline has achieved the highest level of accreditation by the American Association of Suicidology for providing exemplary crisis and suicide prevention services according to nationally recognized standards.

To better serve our LGBTQ youth in crisis, Trevor Lifeline counselors collect basic information from each caller. This year, we noticed a significant increase in callers dealing with family rejection during the holidays in winter and spring, and recorded the highest yearly call totals ever.

## Percentage of Calls by Region

South	33%	West	22%	Northeast	17%
Midwest	20%	International	.05%	Unspecified	8%



## What led callers to contact the lifeline?

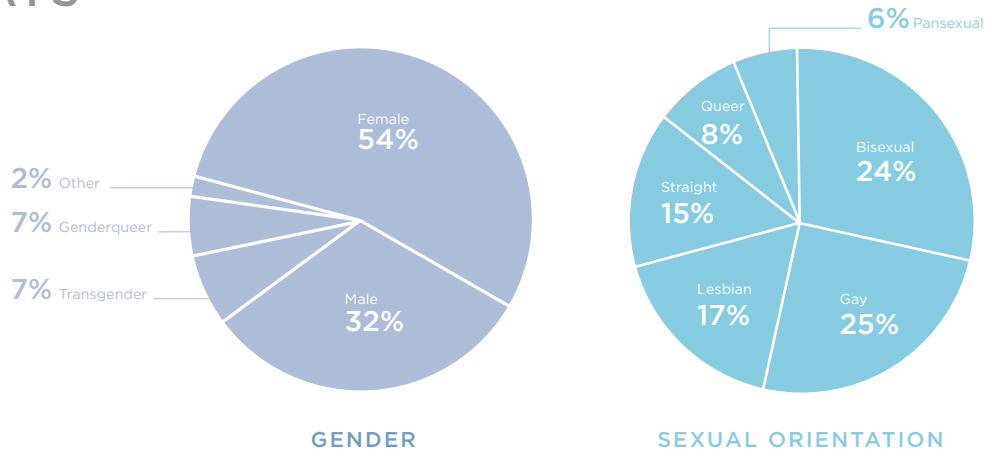
Feeling Depressed | Feeling Alone | Suicidal Thoughts and Feelings | Conflict with Parent(s), Family or Friend(s) | Feeling Anxious | Coming Out | Bullying/Harassment at School | Relationship Issue | Questioning Gender and/or Sexual Orientations

## TREVORCHATSTATS

2,070  
messages in its first year

15  
average age

24%  
identify as bisexual



In August 2010 we launched our newest digital program – TrevorChat. This free, confidential, and secure instant messaging service premiered on Friday evenings to allow young people to reach trained counselors for support, without picking up the phone.

Our data show that female-identified, transgender and genderqueer, as well as bisexual youth tend to use TrevorChat in greater numbers than the Trevor Lifeline. This service is also helpful in reaching LGBTQ youth in the deaf and hard-of-hearing community.

## TREVORSPACE

Our social networking site, TrevorSpace, is a real digital community for LGBTQ youth to build friendship and support. On TrevorSpace, members can be safely ‘out’ in ways they often can’t be at home.

20,000  
members at the end of FY11

## TEAMTREVOR

Trevor has been at the forefront of addressing school issues that put youth at greater risk for suicide attempts, including bullying and harassment, with its age-appropriate Trevor Lifeguard Workshops, Survival Kits, and professional development workshops.

Through these programs students and gatekeepers – such as youth service providers, social workers, and educators – learn the warning signs and risk factors for suicide, and develop safe ways to cope in order to reduce risk and protect themselves and others from harm.

5,000  
youth taught in 268  
Lifeguard Workshops

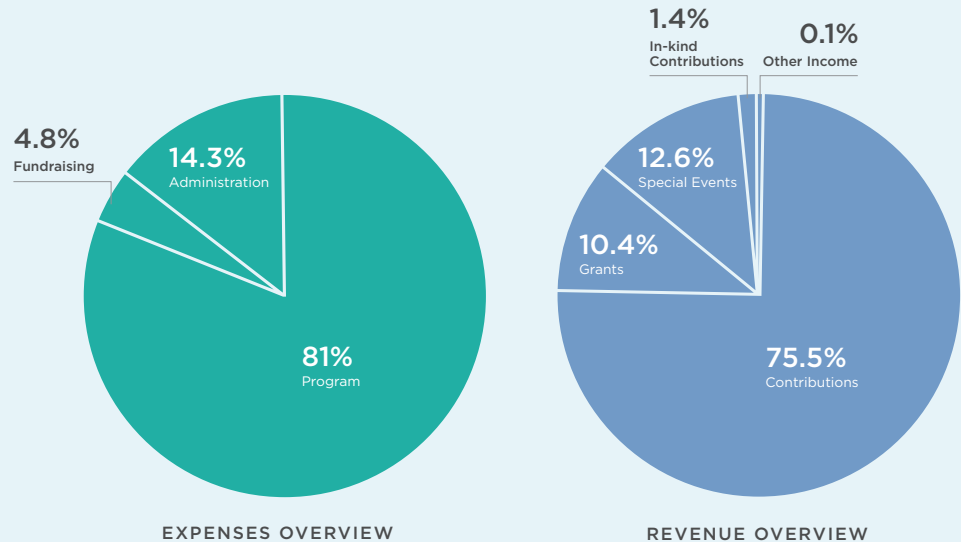
3,385  
Survival Kits distributed  
nationwide

31  
professional development  
workshops

# FINANCIAL REPORT

The Trevor Project's fiscal year ends each year on July 31st. The organization was audited for this fiscal year by SingerLewak LLP in Los Angeles, CA. The firm's report dated November 19, 2011, expressed an unqualified opinion on The Trevor Project's financial statements.

The audit was conducted in accordance with auditing standards generally accepted in the United States, which require that the audit is planned and performed to obtain reasonable assurance about whether the financial statements are free of material misstatement. The audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, as well as assessing the accounting principles used and significant estimates made by management. Finally, the audit evaluates the overall financial statement presentation.



REVENUE	FY 2011		FY 2010	
Contributions	\$3,155,321	75.5%	\$909,163	52%
Grants	436,486	10.4%	282,500	16%
Special Events (less expenses)	524,933	12.6%	430,993	25%
In-kind Contributions	58,428	1.4%	111,973	6%
Other Income	5,846	0.1%	10,384	1%
<b>Total Revenue</b>	<b>\$4,181,014</b>		<b>\$1,745,013</b>	
EXPENSES	FY 2011		FY 2010	
Program	\$2,231,198	81%	\$1,085,713	70%
Fundraising	130,936	4.8%	350,313	22%
Administration	393,660	14.3%	119,271	8%
<b>Total Expenses</b>	<b>\$2,755,794</b>		<b>\$1,555,297</b>	
Change in Net Assets	1,425,220		189,716	
Net Assets at Beginning of Year	676,684		486,968	
<b>Net Assets at End of Year</b>	<b>\$2,101,904</b>		<b>\$676,684</b>	



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